

Q3 Innovations, LLC Introduces the AlcoHAWK® PT500 – the Company's First Electrochemical Fuel-Cell Digital Breath Alcohol Screener

(INDEPENDENCE, Iowa – November 9, 2007) — Q3 Innovations, LLC announced today the release of its new, patented, **AlcoHAWK® PT500** digital breath alcohol screener – the first AlcoHAWK® model to incorporate an electrochemical fuel-cell sensor.

As the most advanced model in the line, the handheld **AlcoHAWK® PT500** incorporates the *PT Core™* electrochemical fuel-cell sensor to quickly and accurately screen for the presence of alcohol from .000% up to .400% BAC. The *PT Core™* electrochemical fuel-cell sensor is more sensitive to testing specifically for alcohol. As a result, the **AlcoHAWK® PT500** helps eliminate false positives that can result with traditional semi-conductor units when testing individuals containing high levels of ketones, which are often found in individuals with diabetes or someone on a fad diet.

The **AlcoHAWK® PT500** features an orange back-lit LCD display, a temperature display (adjustable between Fahrenheit and Celsius), a warning level indicator, a pressure scan sensor and automatic pump. In addition, the **AlcoHAWK® PT500** is the first AlcoHAWK® model with advance menu options that allow the user to adjust the blowing time for a breath sample to offer greater flexibility when testing individuals with differing breath-sample capacities. The **AlcoHAWK® PT500** is also designed for international use in mind by giving users the ability to convert the unit of measure between %BAC (U.S.A), g/L, or ‰BAC.

"We recognized the need for a professional, yet affordable breath alcohol tester featuring an electrochemical fuel-cell sensor," said Brian C. Eddy, CEO of Q3 Innovations. "The **AlcoHAWK® PT500** gives law enforcement, schools, clinics and others the ability to obtain fuel-cell accuracy, reliability and durability for professional, non-regulated alcohol testing environments at a remarkable retail price point of \$299.99", said Eddy.

The **AlcoHAWK® PT500** (MSRP, \$299.99) comes in a professional hard case with foam padding, 50 individually-wrapped mouthpieces, two AA batteries, the owner's manual, a quick start guide and a one-year warranty. For more information, visit www.q3i.com.

About Q3 Innovations, LLC

Q3 Innovations, LLC, co-founded in 1999, is a privately-held, Independence, Iowa based manufacturing and distribution company creating innovative products with an emphasis in the personal safety device market. The company's products, which include the popular line of **AlcoHAWK®** digital breath alcohol screeners, are sold all over the World. The company's **AlcoHAWK®** models that are designed for personal use are found in a variety of stores nationwide, such as Sam's Club, Walgreen Drug, The Sharper Image, Bed Bath & Beyond, K-Mart and Shopko. For more information, visit www.q3i.com.